

## INVITATION TO EXHIBIT

Dear Potential NCBJ Exhibitor,

The 95<sup>th</sup> NCBJ (National Conference of Bankruptcy Judges) annual conference will be held October 6-9, 2021 at the JW Marriott Indianapolis. You are invited to participate this year as an exhibitor. NCBJ hopes the COVID-19 vaccine distribution begins early in 2021 and by fall many of us will be traveling again. Everyone's health and safety is the driver on assessing the safety of a live event. We know some will not be ready to travel and the program will also be delivered virtually. WE want everyone to be comfortable and safe however they choose to gather and participate.

Normally, with more than 1,400 insolvency professionals and judges expected to attend, NCBJ is one of the major nation-wide gatherings for insolvency professionals. However, due to COVID this year we anticipate conducting a blended program, with a small live attendance of the most influential professionals attending in person and a virtual attendance of up to 1,000.

This is your opportunity to interact with some of the most involved professionals in the industry. In addition to the top insolvency professionals and judges, the conference also attracts a number of affiliate organizations, including: AIRA, ACB, IWIRC, ABI, CLLA, and ABA.

We have a limited number of exhibitor tables available. The tables are located in the JW Marriott Grand Ballroom Foyer leading to registration and the plenary programs... a high traffic area with lots of visibility!

Location selection is based on a first to deposit, first served basis. The sooner your deposit and signed contract are received, the better your selection options! We are not yet sure of exact exhibitor table locations as COVID restrictions may alter between now and the show, but as we approach show dates exhibitors will select from the available locations in order of deposit dates (some are rolling forward from San Diego 2020 deposits). Plus, as an added benefit, soon after your deposit and signed contract are received, your logo will be placed on the [NCBJMeeting.org](http://NCBJMeeting.org) website, further increasing name recognition to your potential customers. This additional service will begin when this year's full website goes live in mid-March. An abbreviated website is available beginning in January 2021.

"Liquid magnets" are available as a premium exhibiting option. Exhibitors may host beverages purchased from the JW Marriott, for attendee hospitality for breaks and for the times between the official breaks. We anticipate two locations where the exhibitor may have their 6-ft display table adjacent to an additional 6-ft table for their hosted beverages. One vendor will have the opportunity to host cold drinks, while the other can host hot coffee, tea, and hot water. Sorry, no bootleg beverages from the outside allowed, and your company pays for the venue catering. Reserve space now to be sure and get one of the beverage booth locations.

Detailed information and show rules are available for examination at [NCBJmeeting.org](http://NCBJmeeting.org). Click on "Exhibit Invitation" for general information, on any of the sub-menu pull down options under that tab.

For your convenience, the following support documents are available on the website in the EXHIBITS pull-down menu tab:

1. Exhibit Contract
2. 2021 Exhibitor Rules

An Exhibit Table Location Map will be added when available.

For more information, please feel free to contact me at the e-mail/telephone numbers below.

Don't delay! Register today!

Best Regards,  
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